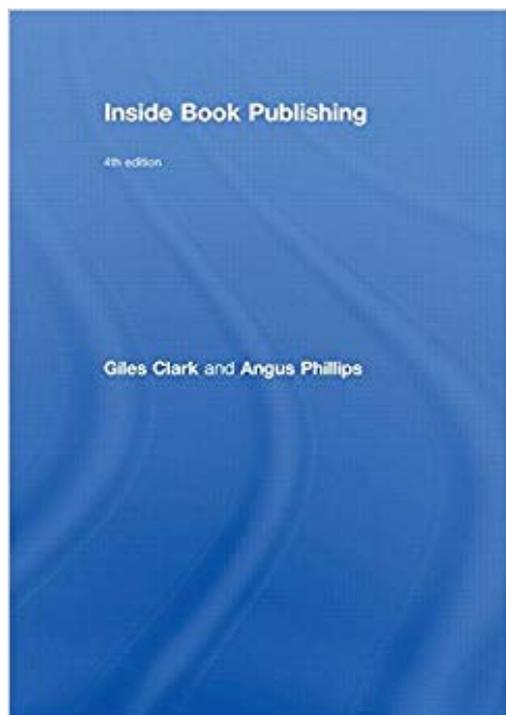


Inside Book Publishing *by* Giles Clark, Angus Phillips



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How do publishers work and make money? Why do they exist?

This expanded and thoroughly revised fourth edition of Inside Book Publishing is designed for students of publishing, authors needing to find out publishing secrets, and those wanting to get in or get on in the industry. It addresses the big issues - globalization of publishing, the impact of the internet - and explains publishing from the author contract to the bookshop shelf.

It covers:

how the present industry has evolved publishing functions - editorial, design and production, marketing, sales and distribution, and rights the role of the author copyright and contracts the sales channels for books in the UK, from the high street to ebooks getting a job in publishing.

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Reviews of the **Inside Book Publishing** by Giles Clark, Angus Phillips

Gavirgas

This book contains a lot of information that is hard to find anywhere else, including the cost breakdown of a typical book, and how the industry really works.

I really interesting read if you have any interest in the publishing industry.

Qane

Excellent book, but beware US readers: The book is written from a UK-centric perspective. If US readers want a basic intro to book publishing, this is probably not the book for you.
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I bought this book for a course i'm doing on publishing and editing and the information in this book is spot on. Really useful and easy too read and in a great format so you can carry it in your handbag!

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